

CAROLINA SÁNCHEZ

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education

Savannah College of Art and Design

Savannah, GA

B.F.A Advertising

Minor Graphic Design

2015-2019

SCAD Hong Kong

B.F.A Advertising

2017

skills

Creative Concepting

Photography

Sketch

Branding

Collaboration

Public Speaking

Fluent in Spanish and English

Proficient in French

(Accredited Delf B1)

software

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Lightroom

Adobe After Effects

Adobe Premiere Pro

MS Office

Figma

honors & awards

2015 - 2020 SCAD

Dean's List

Student Incentive Scholarship

Student Opportunity Scholarship

International Student Scholarship

experience

Artolution (Global Nonprofit)

Freelance Communications Consultant

July 2022 - Present

- Manager of global teams (US, Uganda, Jordan, Bangladesh and Lebanon)
- Create and deliver efficient social campaigns.

NANO (NYC)

Freelance Senior Designer

August 2022 - Present

L&C (NYC) (Lanfranco & Cordova)

Freelance Creative

June 2022 - Present

- Design and concepting for Rum Zacapa, Bon Bon Bum, and Sonos.
- Strategy work for Old Parr.

Noble People (NY)

Designer & Strategist

March 2021 - July 2022

- Worked on strategy and creative ideation for the brands: Nickelodeon, WeTransfer, Jupiter, Affirm, Root and Carlotz.
- Designer for Noble People's Brand.

Area23 NY (FCB Health)

Art Director

August 2019 - March 2021

- Worked on the brand launch for Tepezza (Horizon) as an art director.
- Part of The Refinery: In-agency division of craft and design that oversees all departments.

The Community Miami

Art Director Intern

Summer 2018

- Collaborated for the following clients; Dominos, BMW, PETA, and Oceana

Young & Rubicam Colombia

Art Director Intern

Summer 2017

DESIGNER & ART DIRECTOR