

# CAROLINA SÁNCHEZ

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## education

### Savannah College of Art and Design

Savannah, GA

B.F.A Advertising

Minor Graphic Design

2015-2019

### SCAD Hong Kong

B.F.A Advertising

2017

## skills

Creative Concepting

Photography

Sketch

Branding

Collaboration

Public Speaking

Fluent in Spanish and English

Proficient in French

(Accredited Delf B1)

## software

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Lightroom

Adobe After Effects

Adobe Premiere Pro

MS Office

Figma

## honors & awards

2015 - 2020 SCAD

Dean's List

Student Incentive Scholarship

Student Opportunity Scholarship

International Student Scholarship

## experience

### Artolution (Global Nonprofit)

#### Freelance Communications Consultant

July 2022 - Present

- Manager of global teams (US, Uganda, Jordan, Bangladesh and Lebanon)
- Create and deliver efficient social campaigns.

### NANO (NYC)

#### Freelance Senior Designer

August 2022 - Present

### L&C (NYC) (Lanfranco & Cordova)

#### Freelance Creative

June 2022 - Present

- Design and concepting for Rum Zacapa, Bon Bon Bum, and Sonos.
- Strategy work for Old Parr.

### Noble People (NY)

#### Designer & Strategist

March 2021 - July 2022

- Worked on strategy and creative ideation for the brands: Nickelodeon, WeTransfer, Jupiter, Affirm, Root and Carlotz.
- Designer for Noble People's Brand.

### Area23 NY (FCB Health)

#### Art Director

August 2019 - March 2021

- Worked on the brand launch for Tepezza (Horizon) as an art director.
- Part of The Refinery: In-agency division of craft and design that oversees all departments.

### The Community Miami

#### Art Director Intern

Summer 2018

- Collaborated for the following clients; Dominos, BMW, PETA, and Oceana

### Young & Rubicam Colombia

#### Art Director Intern

Summer 2017

DESIGNER & ART DIRECTOR